

## West Virginia State Workforce Development Board

**Policy Area:** State Governance

**Title of Policy:** Duties of State Workforce Development Board

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**Approved by:** WV Workforce Development Board

### I. Purpose

This issuance outlines the duties of the State Workforce Development Board under the Workforce Innovation and Opportunity Act (WIOA).

### II. Summary

Under the Workforce Innovation and Opportunity Act (Pub. L. 113-128), the State Workforce Development Board is established to guide and lead the state workforce system and activities, including overseeing delivery of services in a customer-focused manner through the one-stop system.

### III. References

- Workforce Innovation and Opportunity Act (Pub. L. 113-128)
- Training and Employment Notice No. 05-14, *Workforce Innovation and Opportunity Act Announcement and Initial Informational Resources*
- Training and Guidance Letter No. 19-14, *Vision for the Workforce System and Initial Implementation of the Workforce Innovation and Opportunity Act of 2014*
- United States Department of Labor, Workforce Innovation and Opportunity Act; Final Rule, 20 CFR, Part 679 Subpart A, State Workforce Development Board
- West Virginia Code, §5B-2B-4. *Duties of the Workforce Development Board.*

### IV. Policy

Consistent with federal and state law, the West Virginia State Workforce Development Board (WVSWDB) is created and operates to fulfil the responsibilities and duties assigned. Primarily, the WVSWDB oversees the delivery of customer-focused employment and training services through the West Virginia “No Wrong Door” one-stop system, including monitoring performance and implementing continuous improvement.

Consistent with WIOA and the West Virginia Code, the WVSWDB is responsible for the following:

- a. Provide information and guidance to local boards and staff to enable them to better educate both women and men about higher paying jobs and careers, including jobs

traditionally dominated by men or women. Such guidance shall promote services provided by the local boards for job seekers that includes:

1. Current information about compensation for jobs and careers that offer high earning potential including jobs that are traditionally dominated by men or women;
  2. Counseling, skills development and training opportunities that encourage both women and men to seek employment in such jobs;
  3. Referral information to employers offering such jobs; or
  4. Information regarding the long-term consequences, including lower social security benefits or pensions, of choosing jobs that offer lower earnings potential and are traditionally dominated by women or men.
- b. Assist the Governor in conducting the following duties:
1. Development, implementation, and modification of the four-year state plan.
  2. Review statewide policies, programs and recommendations on actions that should be taken by the state to align workforce development programs to support a comprehensive and streamlined workforce development system. Such review of policies, programs and recommendations shall include a review and provision of comments on the state plans, if any, for programs and activities of one-stop partners that are not core programs.
  3. Development and continuous improvement of the workforce development system, including:
    - Identification of barriers and means for removing barriers to better coordinate, align and avoid duplication among programs and activities;
    - Development of strategies to support career pathways for the purpose of providing individuals, including low-skilled adults, youth and individuals with barriers to employment, including individuals with disabilities, with workforce investment activities, education and supportive services to enter or retain employment;
    - Development of strategies to provide effective outreach to, and improved access for, individuals and employers who could benefit from workforce development system;
    - Development and expansion of strategies to meet the needs of employers, workers and jobseekers, particularly through industry or sector partnerships related to in-demand industry sectors and occupations;

- Identification of regions, including planning regions for the purpose of WIOA §106(a), and the designation of local areas under WIOA §106 after consultation with local boards and chief elected officials;
  - Development and continuous improvement of the one-stop delivery system in local areas, including providing assistance to local boards, one-stop operators, one-stop partners and providers. Such assistance includes assistance with planning and delivering services, including training and supportive services, to support effective delivery of services to workers, jobseekers and employers; and
  - Development of strategies to support staff training and awareness across the workforce development system and its programs.
4. Development and updating of comprehensive state performance and accountability measures to assess core program effectiveness under WIOA §116(b).
  5. Identification and dissemination of information on best practices, including best practices for:
    - The effective operation of one-stop centers, relating to the use of business outreach, partnerships and service delivery strategies, including strategies for serving individuals with barriers to employment;
    - The development of effective local boards, which may include information on factors that contribute to enabling local boards to exceed negotiated local levels of performance, sustain fiscal integrity and achieve other measures of effectiveness; and
    - Effective training programs that respond to real-time labor market analysis, that effectively use direct assessment and prior learning assessment to measure an individual's prior knowledge, skills, competencies and experiences for adaptability, to support efficient placement into employment or career pathways.
  6. Development and review of statewide policies affecting the coordinated provision of services through the state's one-stop delivery system described in WIOA §121(e), including the development of:
    - Objective criteria and procedures for use by local boards in assessing the effectiveness, physical and programmatic accessibility and continuous improvement of one-stop centers. Where a local board serves as the one-stop operator, the board shall use such criteria to assess and certify the one-stop center;
    - Guidance for the allocation of one-stop center infrastructure funds under WIOA §121(h); and

- Policies relating to the appropriate roles and contributions of entities carrying out one-stop partner programs within the one-stop delivery system, including approaches to facilitating equitable and efficient cost allocation in the system.
7. Development of strategies for technological improvements to facilitate access to, and improve the quality of services and activities provided through, the one-stop delivery system, including such improvements to:
    - Enhance digital literacy skills (as defined in §202 of the Museum and Library Service Act, 20 U. S. C. §9101);
    - Accelerate acquisition of skills and recognized post-secondary credentials by participants;
    - Strengthen professional development of providers and workforce professionals; and
    - Ensure technology is accessible to individuals with disabilities and individuals residing in remote areas.
  8. Development of strategies for aligning technology and data systems across one-stop partner programs to enhance service delivery and improve efficiencies in reporting on performance accountability measures, including design implementation of common intake, data collection, case management information, and performance accountability measurement and reporting processes and the incorporation of local input into such design and implementation to improve coordination of services across one-stop partner programs.
  9. Development of allocation formulas for the distribution of funds for employment and training activities for adults and youth workforce investment activities, to local areas as permitted under WIOA §128(b)(3) and §133(b)(3).
  10. Preparation of the annual reports described in paragraphs (1) and (2) of WIOA §116(d).
  11. Development of the statewide workforce and labor market information system described in §15(e) of the Wagner-Peyser Act, 29 U. S. C. §49, et seq.
  12. Development of other policies that may promote statewide objectives for and enhance the performance of the workforce development system in the state.

**V. Procedures**

The West Virginia State Workforce Development Board shall meet at an interval necessary to fulfil its duties under the WIOA and West Virginia law. Meeting schedules and agendas will be issued consistent with federal and state open meetings requirements.

The WVSWDB may form committees and hire staff as necessary to meet its duties as outlined in this policy and consistent with the Board's bylaws. Any WVSWDB staff are subject to the salary and bonus limitations outlined in WIOA.